



# Regent's Digest

25 July, 2006

Volume 1, Issue 1

## The Newsletter

Regent's Digest - an initiative aimed at keeping all our Customers and Principals informed about the latest developments taking place at Regent. The newsletter shall be circulated periodically.

Each issue shall cover such areas as Events, Our Team, Work Practices and achievements.

We hope that this humble beginning shall receive all your support, encouragement and the ever so valuable suggestions.

## Corporate Identity

One of the biggest changes at Regent is the adoption of a new Corporate Identity. A corporate identity or "CI" is the "persona" of a corporation. Our customers and Principals identify us as "Regent". From Korea to Thailand to Slovenia to Germany to UK & America - "Regent" is what they call us.

In general, this amounts to our logo - the Globe with the "R" at its core. The dark red is associated with vigour, willpower, leadership & courage; while the grey symbolizes serene calmness. It truly represents our attitude and portrays a balanced approach to all issues with determination and diligence at all times.

Very soon the logo shall become an integral part of all our paper work, websites & contact cards.

## Websites & Web-mail

WWW.REGENTGROUP.IN - shall provide a single window access to the web pages for Regent Electro-Mech Pvt. Ltd , Regent Trading Company and Regent Exports. The websites contain information on the our principals and their products. It also provides a direct link to each of our principal web pages where detailed product information can be accessed. The website goes live soon...

PERSON@REGENTGROUP.IN - We have now acquired our own email server and web space on the world wide web. In wake of the changing requirements we understand the importance of the right message reaching the right person at the right time without fail (or email failure). Everyone at Regent now has a dedicated email address where they can be contacted.

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### Special points of interest:

- Enhanced Dynamic Capabilities
- Enhanced Technical Capabilities
- In sync with the Internet Life
- Look for the Logo



We are proud to announce that Mr. S.C. Ghosh has joined the team at regent. Ghosh Saheb brings with him years of experience and widely acknowledged expertise in the field of Electrical Engineering; particularly in electrical maintenance at Heavy Chemical Industry; Power Transmission and Distribution for a 100 year old Utility...



The Regent-Cooper Cup, 2006: A Cricket tournament organized jointly by the All India Ball Bearing Merchants' Association & the Easter India Ball Bearing Merchants' Association and sponsored by Regent Trading Co. has gone down in the history of the trade as the first of its kind. The success of the event was so overwhelming that Mr. Pradeep Murarka announced his support for Regent-Cooper Cup, in 2007.

We Endeavour to make the next tournament a bigger and more successful event.



## The 113 Shift

Starting at 31, Brabourne Road where Regent Trading Company was registered, on to 1, Rowdon Street where Regent Electro-Mech Pvt. Ltd was registered, we at Regent have moved to where the three digits from our previous addresses come together 31 & 1. We have moved to 113 Park Street, but we continue to remain on the top floor of the building - on the 10th floor of the North Block at Poddar Point.

## Rajdeep is a year Old...

Rajdeep completed his first year with Regent on 19th June. He says, "This year has gone by really quickly for me...A lot has happened and there is a lot that I have learned. "

## Our New Contact Details

113 Park Street  
Poddar Point, North Block, 10th Floor  
Kolkata - 700016  
Phone: - +91 (0) 33 22277128  
Fax:- +91 (0) 33 22277129